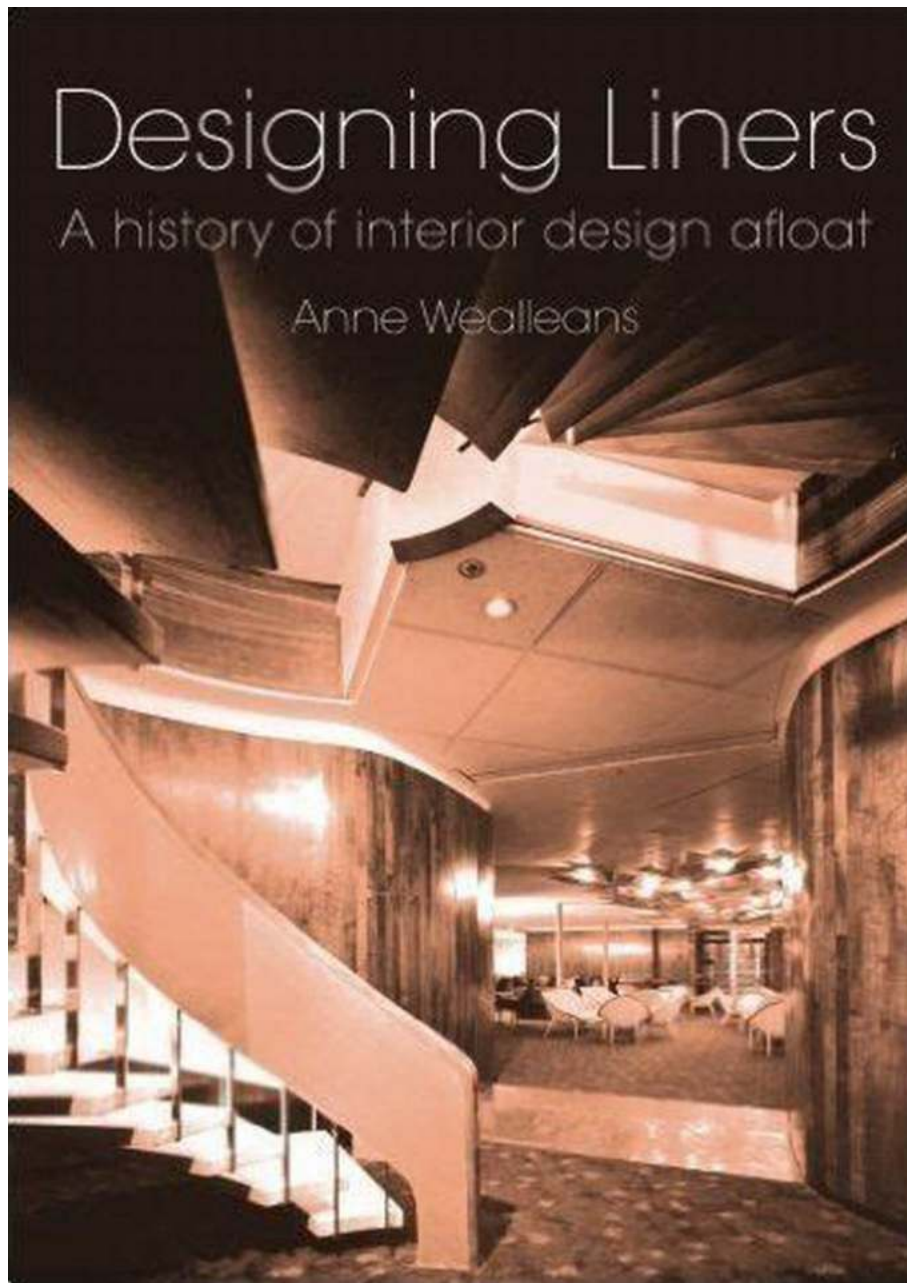


# Designing Liners: History of Interior Design Afloat



The world of luxury liners and cruise ships is a fascinating one. These floating marvels not only transport us from one destination to another but also offer a world of opulence and grandeur within their decks. The history of interior design aboard these ships is a story of innovation, elegance, and decadence.

## Rise of the Liners

Before we delve into the captivating world of interior design, let's take a brief look at the rise of liners themselves. The concept of passenger ships dates back centuries, but it was in the mid-19th century that the industry truly took off. With advancements in steam technology and the increasing demand for transatlantic travel, passenger liners became the preferred mode of transportation for the affluent.



### Designing Liners: A History of Interior Design

**Afloat** by Anne Massey (2nd Edition, Kindle Edition)

★★★★☆ 4.8 out of 5

Language : English

File size : 25022 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 231 pages



These liners not only had to be functional but also had to exude luxury to cater to the wealthy and influential travelers of the time. Thus, the birth of interior design afloat began as liners were lavishly furnished with extravagant décor, exquisite furniture, and stunning artwork.

## Art Deco and the Golden Age of Liners

One of the most significant periods in the history of interior design aboard liners was the Art Deco era, which spanned from the 1920s to the 1940s. This style, characterized by sleek lines, geometric patterns, and a sense of glamour, became synonymous with luxury liners.

During this Golden Age of liners, renowned architects and designers were commissioned to create breathtaking interiors. Jean Dunand, Emile-Jacques Ruhlmann, and René Lalique were among the prominent names who contributed their exceptional talents to interior design afloat. Opulent ballrooms, grand staircases, and lavish cabins adorned with intricate woodwork and sumptuous fabrics became the epitome of luxury.

## **A Shift in Design: Modern and Contemporary Influences**

In the post-war era, a shift in design took place as liners started adapting to the changing times and preferences. Modern and contemporary influences began to emerge, bringing a new wave of innovation and style.

Sleek Scandinavian design, characterized by clean lines and minimalist aesthetics, found its way into the interiors of liners. The use of light-colored woods, streamlined furniture, and functional spaces became popular, reflecting the contemporary design trends of the time.

Today, liners continue to evolve with a combination of classic and modern elements. The aim is to provide passengers with comfort, functionality, and a sense of luxury all while being on the move. From floating art galleries showcasing renowned artworks to state-of-the-art technology seamlessly integrated into the design, the possibilities are endless.

## **Designing for the Future**

As technology advances and the demand for unique experiences grows, the future of interior design afloat holds exciting prospects. With sustainability and eco-consciousness becoming key concerns, liners are exploring innovative materials and renewable energy sources in their designs.

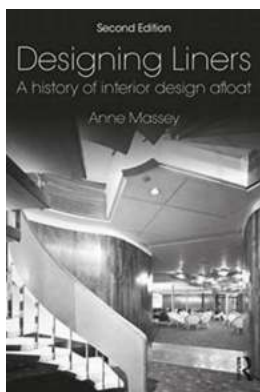
Moreover, customization is gaining prominence, allowing passengers to have a personalized experience during their voyage. From themed cabins to private art collections, liners are taking customization to the next level.

## The Enduring Allure of Design Afloat

Over the years, interior design afloat has transformed from catering solely to the affluent few to becoming a reflection of the societal changes and design movements of each era.

From the grandeur of the Belle Époque to the sleek elegance of the modern age, the evolution of interior design on liners mirrors the evolving tastes and desires of passengers. It is a testament to the creativity and vision of designers who have turned these floating vessels into magnificent works of art.

So the next time you embark on a luxury cruise, take a moment to appreciate the history and artistry that is behind the door of your impeccably designed cabin.



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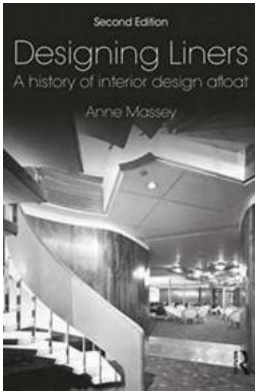


Designing Liners: A History of Interior Design Afloat covers the interior design of these floating palaces from the mid-nineteenth century to the twenty-first century.

In this new edition, the design heritage of the ocean liner is also explored in this age of a growing holiday cruise market. The book offers the first history and analysis of this highly significant aspect of the design of interiors, which mirrors and reinforces cultural assumptions about national identity, gender, class, and ethnicity. The interiors of ocean liners reflect the changing hierarchies of society and shifting patterns of globalization. The trajectory of the professionalization of interior design is the connecting narrative of the book, from the local decorating firm to the internationally renowned architect. It is an important addition to interior design research and takes this transitory building type as its subject.

This book provides the first survey of the transient history of interior design in relation to the development of passenger shipping. The history of these great ship interiors is tracked, from their commissioning by the line owners; the materials, methods, and sources for the initial creation; their construction; their use; and their reception. The demise and re-purposing of the interiors is also covered in this new edition, with additional material on the South African Union Castle and P & O Lines.

Drawing on a broad range of original research, Anne Massey's approach combines interior design studies, design history, architectural history, and maritime studies. The new edition has been carefully designed to include black and white and colour illustrations.



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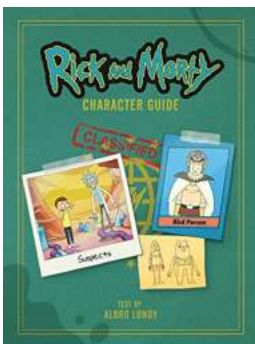
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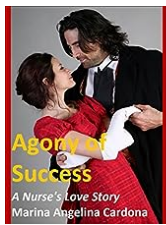
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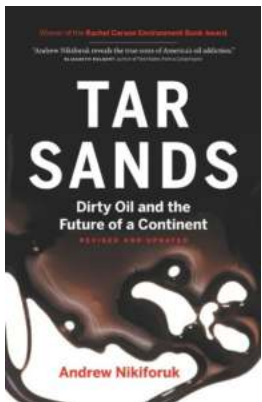
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