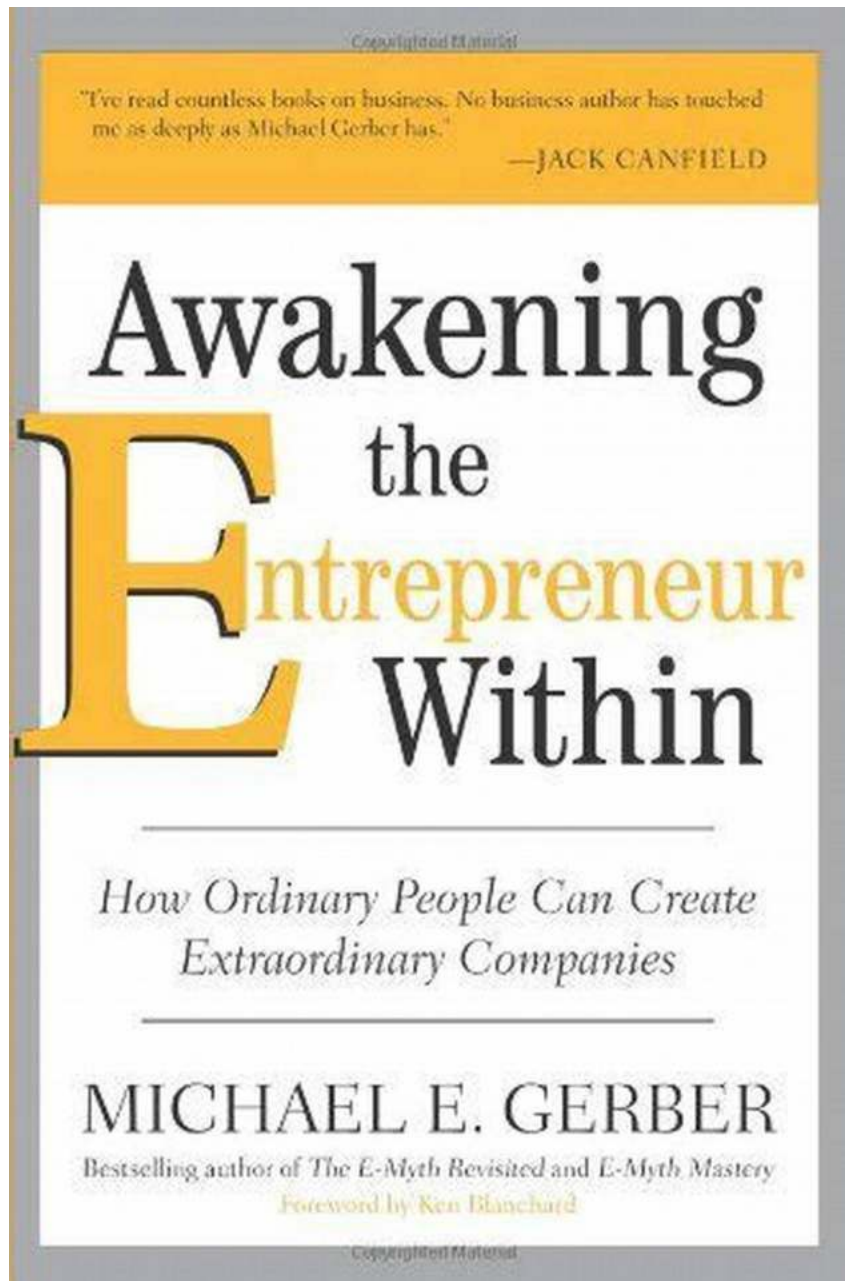


How Ordinary People Can Create Extraordinary Companies

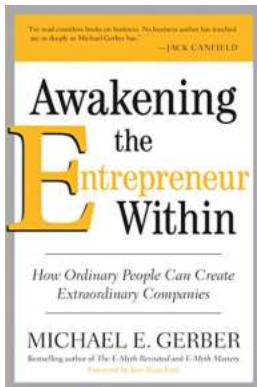


Do you ever wonder how some ordinary people manage to create extraordinary companies? How do individuals with limited resources, no Ivy League education, and minimal industry experience succeed in building thriving businesses that disrupt industries and change the world? It may seem like an impossible feat, but

it's not. In fact, ordinary people have the potential to create extraordinary companies by leveraging their unique skills, passion, and determination.

The Power of Passion

Passion is the fuel that drives entrepreneurs to overcome obstacles and build successful companies. Ordinary people who are truly passionate about an idea or a mission have an undeniable advantage. Their dedication and commitment give them the resilience to persevere, even when faced with failures or setbacks. Passion is contagious; it attracts talented individuals, investors, and customers who align themselves with the founder's vision.



Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies

by Michael E. Gerber (Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English

File size : 484 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 237 pages



Embracing Innovation

In today's fast-paced world, innovation is the key to success. Extraordinary companies are built by ordinary people who dare to think differently, challenge the status quo, and embrace change. They are not afraid to take risks and explore unconventional solutions to problems. By constantly seeking innovation in their

product, service, or business model, these entrepreneurs create a competitive edge that allows them to stand out in crowded markets.

The Importance of a Strong Network

Building a strong network is vital for any entrepreneur, especially for ordinary individuals looking to create extraordinary companies. Surrounding oneself with like-minded individuals, industry experts, mentors, and potential collaborators can provide valuable guidance and support. Networking opens doors to opportunities, partnerships, and resources that might otherwise be inaccessible. It allows ordinary people to tap into the knowledge and experience of others, accelerating their learning process and increasing their chances of success.

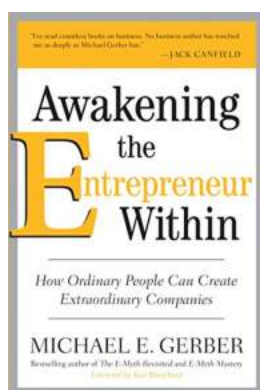
Persistence and Grit

The journey of building an extraordinary company is filled with obstacles, rejections, and moments of doubt. However, ordinary people who possess persistence and grit refuse to give up. They embrace failures as learning opportunities and use them to fuel their determination. Steve Jobs once said, "I'm convinced that about half of what separates successful entrepreneurs from the non-successful ones is pure perseverance." It is this perseverance that separates ordinary individuals who create extraordinary companies from those who give up on their dreams.

Adapting to Change

The business landscape is constantly evolving, and extraordinary entrepreneurs understand the importance of adaptability. They are quick to recognize trends, shifts in consumer behavior, and emerging technologies. Instead of resisting change, they embrace it and find ways to leverage it to their advantage. This ability to adapt allows ordinary individuals to stay ahead of the curve and seize new opportunities as they arise.

Creating an extraordinary company may seem daunting for ordinary individuals, but it is achievable. By harnessing their passion, embracing innovation, building a strong network, possessing persistence and grit, and adapting to change, ordinary people can defy expectations and build companies that leave a lasting impact. So, if you have a dream or an idea that keeps you awake at night, don't let the "ordinary" label hold you back. It's time to unleash your potential and create something extraordinary.



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—Jack Canfield, co-creator of the Chicken Soup for the Soul bestselling book series

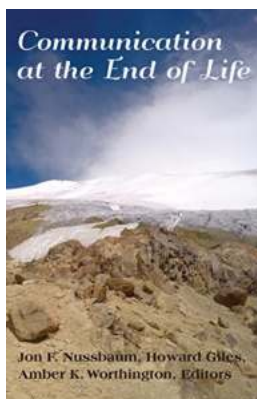
The legendary Michael Gerber—founder of E-Myth Worldwide and author of such multi-million copy bestselling classics as *The E-Myth Revisited* and *E-Myth Mastery*—shows you how to go from dreaming about having your own business

to actually doing it in *Awakening the Entrepreneur Within*. A highly in-demand keynote speaker whose company boasts over 52,000 business clients in 145 countries, Michael Gerber is THE name in small business—and now he demonstrates “How Ordinary People Can Create Extraordinary Companies.” Making your dreams real is the first step to creating a successful business—and Gerber’s *Awakening the Entrepreneur Within* provides the key.



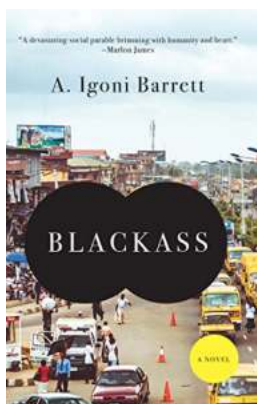
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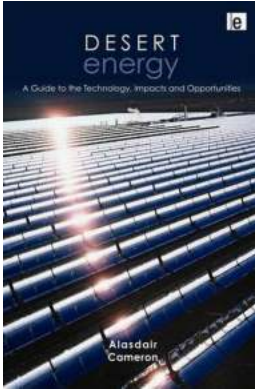
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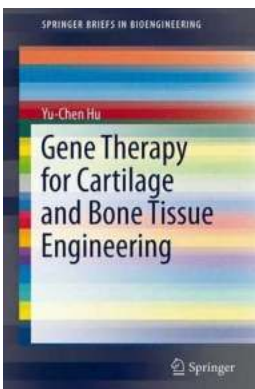
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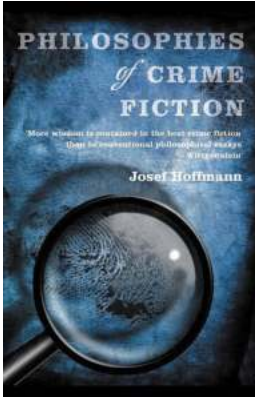
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