

# Includes Grant Proposal Samples Non Profit Small Business

Are you a non-profit small business owner looking for funding opportunities? Writing a compelling grant proposal is essential to secure financial support for your organization. In this article, we will provide you with grant proposal samples tailored specifically for non-profit small businesses, helping you understand the structure and key components that should be included in your own proposal. Whether you are seeking grants for community development, education programs, or environmental initiatives, our samples will guide you through the process of crafting a successful proposal.

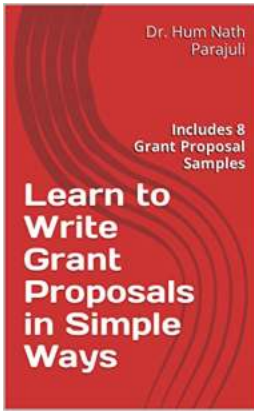
## Why Are Grant Proposals Important?

Before diving into the samples, let's first understand the importance of grant proposals. Grant proposals serve as a formal request for financial assistance from organizations, foundations, or government agencies. These proposals outline the objectives, goals, and anticipated outcomes of a project or program. A well-written grant proposal not only demonstrates your organization's potential impact but also convinces potential funders that your project is deserving of their support.

## The Key Components of a Grant Proposal

While the specific requirements may vary depending on the grant opportunity, most grant proposals include the following key components:

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|----------------------|--------------|
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1. **Title and Executive Summary:** This section provides a concise overview of your project, highlighting its objectives and the impact it aims to achieve.
2. **Statement of Need:** Here, you explain the existing problem or need that your project addresses, providing compelling evidence and data to support your claim.
3. **Goals and Objectives:** Clearly define the specific goals and objectives of your project, ensuring they align with the funder's mission and priorities.
4. **Methods and Implementation:** Detail the strategies, activities, and timeline you will employ to achieve your project goals. Be specific and realistic in outlining your approach.
5. **Evaluation:** Describe how you will measure and evaluate the success of your project, showcasing your commitment to accountability and effectiveness.
6. **Sustainability:** Demonstrate how your project will be sustained once the grant funding ends, highlighting your organization's long-term plan for financial stability.

7. **Budget:** Provide a clear and detailed budget, including both income and expenses, to give funders a comprehensive understanding of how the requested funds will be utilized.
8. **Appendices:** Appendices may include additional supporting documents, such as letters of endorsement, resumes of key staff members, and relevant statistics or research findings.

## Grant Proposal Sample 1: Community Development

### How to write Grant Proposal

#### Proposal Preparation

Before you begin to write your proposal, there are several steps you should take to prepare. Although the temptation is strong to immediately begin writing, your proposal will be much more effective if you do some "homework" first.

##### **List Goals and Objectives of the Program**

Begin by determining the priority areas of the funding agency. Carefully examine the call for proposals, because the goals and objectives of the specific grant are often explicitly listed there. Also, pay attention to what the granting agency is doing and what they are saying publicly. Take a look at recent press releases from the funding agency. Review recent speeches or public presentations given by leaders from that agency. You will gain important insight about their priorities.

Of course you don't have to follow through on every one of the above suggestions, but gathering background information from different sources is a useful way to identify the goals of the program. When you have a clear sense of what the agency values, you can adapt your proposal accordingly. We have provided a worksheet to help you capture the agency's goals and objectives, and determine how your proposal fits them (Agency's Goals worksheet, p. 7).

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##### **List Proposal Evaluation Criteria**

Most grants have specific criteria that the reviewers use for evaluating all of the proposals. These criteria are often explicitly stated in the call for proposals. Reviewers are instructed to evaluate all of the proposals accordingly. In some instances, the number of points that the reviewers could potentially assign to each criterion is also listed. Make sure that your proposal matches the criteria set out by the funding agency.

As you are preparing your proposal, pay careful attention to these criteria. Put yourself in the position of a reviewer, and evaluate how well you would rate your proposal according to each criterion. We have provided a worksheet for you to list the evaluation criteria and rate your own proposal based on them (Evaluation Criteria worksheet, p. 8).

##### **Seek Clarification**

When you first read the call for proposals, you may have the feeling that it is filled with jargon, and, if so, you are not alone. Grant programs often have a set of definitions and language that are unique to that program. To assist you, there is usually a list of definitions somewhere in the call for proposals. After reviewing the list of terms, you may have

## **Project Title:** Transforming Neighborhoods through Community Empowerment

### **Executive Summary:**

Our organization, XYZ Community Foundation, aims to revitalize low-income neighborhoods by empowering community residents and fostering sustainable economic growth. Through a comprehensive program that includes job training, financial literacy education, and small business development services, we seek to uplift individuals and families, ultimately transforming communities plagued by poverty and unemployment.

### **Statement of Need:**

The neighborhoods we target are economically disadvantaged, suffering from high levels of unemployment, crime, and limited access to education and healthcare services. It is imperative to address these systemic issues to break the cycle of poverty and create opportunities for upward mobility. Our community-based approach ensures that residents are actively involved in identifying and implementing solutions that meet their unique needs.

### **Goals and Objectives:**

- Provide job training and skills development programs to 200 individuals in the next two years.
- Assist 50 individuals in launching their own small businesses, creating sustainable income and employment opportunities.
- Strengthen community networks and partnerships to enhance access to vital services, including healthcare and education.

## **Methods and Implementation:**

- Collaborate with local educational institutions and vocational training centers to offer job training programs.
- Partner with business mentors and professionals to provide guidance and support for small business startups.
- Establish community centers as hubs for delivering essential services and creating a sense of unity among residents.

## **Evaluation:**

We will regularly assess the progress and impact of our programs through participant surveys, employment statistics, and community feedback. This evaluation process will allow us to adapt and refine our strategies to ensure maximum effectiveness.

## **Sustainability:**

Our organization is committed to creating self-sustaining change within communities. We will establish partnerships with local businesses and civic organizations to secure additional funding, create income-generating initiatives, and develop long-term strategies for financial stability.

## **Budget:**

| <b>Item</b>      | <b>Amount</b> |
|------------------|---------------|
| Staff Salaries   | \$250,000     |
| Program Supplies | \$50,000      |

|                         |                  |
|-------------------------|------------------|
| Community Center Rental | \$20,000         |
| Marketing and Outreach  | \$10,000         |
| Training Materials      | \$15,000         |
| Other Expenses          | \$35,000         |
| <b>Total</b>            | <b>\$380,000</b> |

### **Appendices:**

- Letter of endorsement from the Mayor's Office
- Resumes of key staff members
- Community statistics and research findings
- Past program success stories

### **Grant Proposal Sample 2: Environmental Conservation**



## Executive Summary

### The Objective...

Mallard County wants to engage the community in its Green County Pilot Program to show how utility costs can be dramatically lowered through designing for renewable energy use.

- Dramatically lower use of electricity
- Dramatically lower use of water

### The Opportunity...

Coyote Canyon Development, a planned community already under construction in the county, is an ideal candidate for the pilot project. The development has already been permitted by the county and basic infrastructure (streets, sewer system, etc.) have been installed. The developers of Coyote Canyon, Dos Hermanas Corporation, has agreed to team up with Verdanz Partners and 'go green,' revising plans to incorporate Verdanz Partners's ideas for renewable energy sources. The timing is perfect.

- Redesign community buildings—clubhouse, fitness center—as well as the community pool to incorporate renewable energy opportunities
- Redesign all landscaping for minimal maintenance
- Add renewable energy designs to standard home plans already approved for the community

### The Solution...

Verdanz Partners understands energy-efficient design. We plan to take advantage of available technologies to make Coyote Canyon a shining example of renewable energy use for the future.

- Add green roofs to clubhouse and fitness center to drastically cut heating and cooling costs for these common buildings.
- Add energy-efficient skylights to all communal buildings to cut down on lighting costs at all times of year and heating costs in winter.
- Add solar collectors to roofs of all communal buildings to heat water and generate electricity.

**Project Title:** Preserving Biodiversity through Sustainable Forest Management

### **Executive Summary:**

Our organization, GreenEarth Initiative, aims to protect and restore endangered ecosystems by promoting sustainable forest management practices. With the rapid loss of biodiversity and increasing deforestation rates, our project is

committed to preserving valuable habitats, mitigating climate change, and supporting local communities that rely on forest resources for their livelihoods.

### **Statement of Need:**

The region we target is home to diverse wildlife species and unique ecosystems that are under imminent threat due to illegal logging, encroachment, and unsustainable resource extraction. If we fail to act now, irreversible damage will be done to the environment and the communities that depend on these fragile ecosystems for their well-being.

### **Goals and Objectives:**

- Restore and protect 10,000 acres of degraded forest within the next five years.
- Train 100 local community members in sustainable forest management techniques and alternative income-generation opportunities.
- Raise awareness among policymakers and the general public about the importance of sustainable forest management and conservation.

### **Methods and Implementation:**

- Engage with local communities to develop sustainable land-use strategies that ensure the conservation of biodiversity and support sustainable livelihoods.
- Collaborate with government agencies to enforce legislation against illegal logging and promote sustainable forestry practices.
- Establish partnerships with educational institutions to offer training programs on sustainable forest management and reforestation techniques.



## Evaluation:

We will monitor the progress of reforestation efforts, conduct biodiversity surveys, and assess the socio-economic impacts on local communities. These evaluations will guide adaptive management strategies and ensure the long-term effectiveness of our conservation initiatives.

## Sustainability:

Our project's long-term sustainability is embedded in its multifaceted approach. We will establish community-led initiatives, such as eco-tourism and sustainable agriculture, to generate income that supports ongoing conservation efforts while providing economic opportunities to local communities.

## Budget:

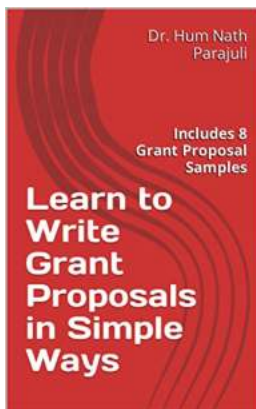
| Item                      | Amount           |
|---------------------------|------------------|
| Staff Salaries            | \$150,000        |
| Training Programs         | \$40,000         |
| Reforestation Activities  | \$120,000        |
| Equipment and Supplies    | \$30,000         |
| Community Outreach        | \$15,000         |
| Monitoring and Evaluation | \$25,000         |
| <b>Total</b>              | <b>\$380,000</b> |

## Appendices:

- Evidence of existing biodiversity hotspots in the region
- Project timeline and milestones
- Letters of support from local indigenous communities
- Relevant research publications on sustainable forest management

## In

Writing a grant proposal can be a complex task, but by referring to these sample proposals for non-profit small businesses, you can gain valuable insights into structuring and presenting your own proposal. Remember to tailor each proposal to the specific grant opportunity you're applying for and align your objectives with the funder's priorities. Combine persuasive storytelling with data to illustrate the potential impact of your project. Emphasize sustainability and accountability to demonstrate your organization's long-term vision. With these tips and samples at your disposal, you'll be well-equipped to secure the necessary funding to bring your non-profit small business to new heights of success.



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This book will be suitable for those readers who want to start the grant writing process, wondering how to begin. You could be a university or college student, or a non-profit director or staff, or you may be working in a small business or startup, you may be thinking to provide the consultant service to your clients, or you may be thinking to start a new non-profit or startup. Whoever you are, this book will provide you with straight and practical information on how to find the grantor, how to start and develop the grant proposal and make it successful.

In this book, I have presented in a concise and concrete manner how one can write the complex grant writing process in an easier way. I have presented the ways how to search for the potential grantor for your project. I have highlighted how to organize the grant writing application process, what are the important things to consider before writing? I have provided the 4 samples of the clearly written grant proposals so that you can build up and organize the proposal sections with clear understanding. In the end, I have provided the 4 other samples of grant proposals that were funded by the grantor in the past. By carefully reading and understanding, in the end, you will be able to write your own proposal.

## Chapter 1: Before you begin

1. Know the basics
  1. Grant and Grant proposal
  2. For what they fund
  3. Grants for the Small business or start-up?
  4. Important stuff to know before you apply

## 2. Ways to find Grantor

1. Government grants resources
2. Private sector grants resources
3. Subscription fee-based and subscription-free resources
4. International funding resources
5. Grant resources for small business and startup

## 3. Sample Letter of inquiry

### Chapter 2: Writing the Grant Proposal

1. Know the basics: Types of applications
2. Know the basics: Narrative sections
3. Sample Grant Proposal 1: After School Program
4. Sample Grant Proposal 2: Handicapped Youths Care
5. Sample Grant Proposal 3: Homeless Care Center
6. Sample Grant Proposal 4: Small Business

### Chapter 3: Sample Grant Proposals of Old Funded Projects

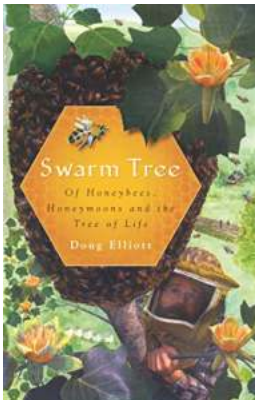
1. Sample Grant Proposal 1: Exercise and Health Program
2. Sample Grant Proposal 2: Housing Management Program
3. Sample Grant Proposal 3: Film Making Program

#### 4. Sample Grant Proposal 4: Youth Services Program



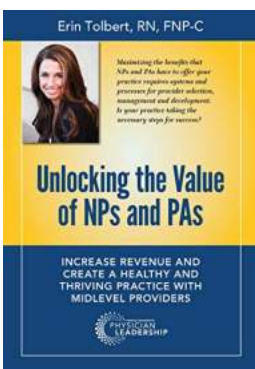
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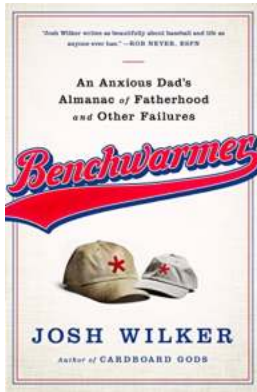
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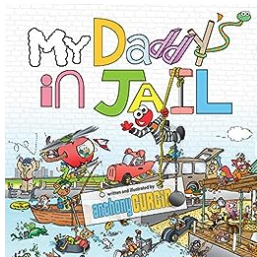
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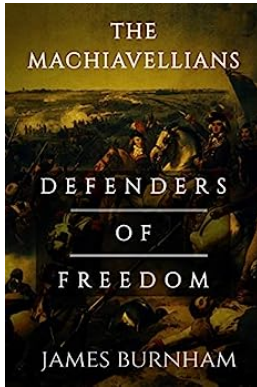
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