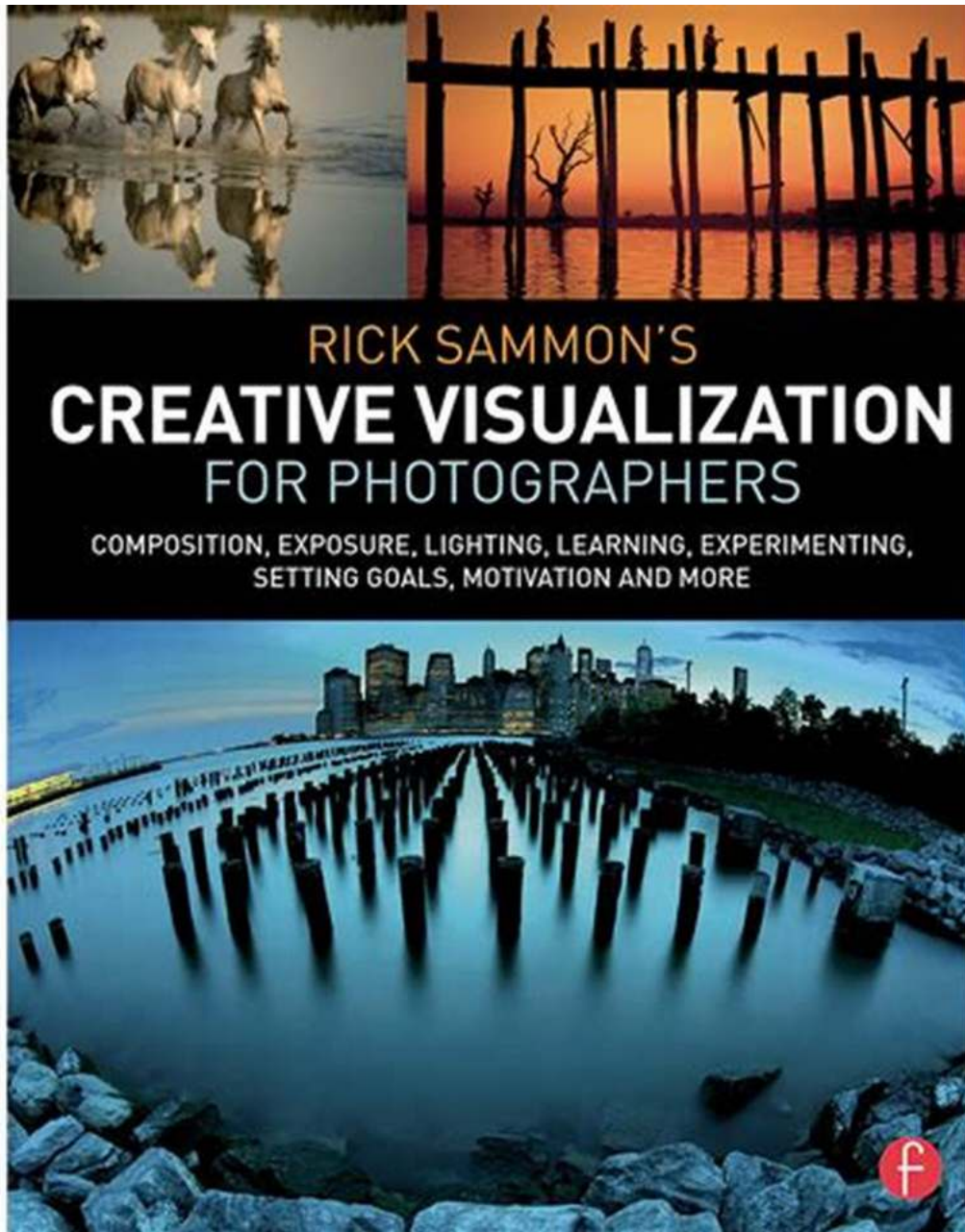
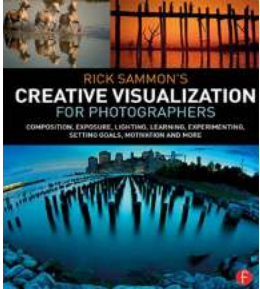


Rick Sammon: Unlocking the Power of Creative Visualization for Photographers



Have you ever wondered how some photographers are able to capture striking, emotive, and visually compelling images consistently? The secret lies in the art of creative visualization - a technique that veteran photographer Rick Sammon has mastered over his long career.

In this article, we will explore Rick Sammon's journey and delve into the power of creative visualization for photographers. From understanding the concept to practical tips and tricks, get ready to take your photography to new heights.



Rick Sammon's Creative Visualization for Photographers: Composition, exposure, lighting, learning, experimenting, setting goals, motivation and more by Rick Sammon ([Print Replica] Kindle Edition)

★★★★☆ 4.5 out of 5

Language : English

File size : 54703 KB

Screen Reader : Supported

Print length : 312 pages



Who is Rick Sammon?

Rick Sammon is a renowned photographer, author, and educator who has traveled to over 100 countries capturing breathtaking images. With a career spanning over four decades, he has become an influential figure in the world of photography.

Throughout his journey, Rick Sammon has always emphasized the importance of creative visualization - a technique that involves visualizing the final image in your mind's eye before even clicking the shutter.

The Power of Creative Visualization

Visualizing an image allows photographers to not only think creatively but also develop an understanding of the story they want to convey through their

photographs. It helps in creating a clear vision, composition, and mood, resulting in images that evoke emotions and captivate the viewer.

The process involves mentally composing the frame, visualizing the interplay of light and shadow, and pre-visualizing the post-processing techniques that can enhance the final outcome. By having a clear vision in mind, photographers can actively seek out opportunities and subjects that align with their creative goals.

Practical Implementations

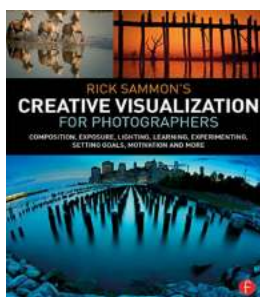
Here are some practical steps you can take to harness the power of creative visualization:

1. **Study the work of others:** Dive into photography books, magazines, and websites to explore the work of renowned photographers. Analyze their composition, lighting choices, and overall visual style to gain inspiration for your own visualization process.
2. **Scout locations:** Before a shoot, scout locations and visualize potential compositions in advance. Understanding the surroundings and mentalizing your desired image will save time on the day and allow you to focus more on implementing your creative vision.
3. **Experiment with different techniques:** Get out of your comfort zone and try experimenting with various photography techniques. Visualize how these techniques can add a new dimension to your images and help you stand out as a photographer.
4. **Create a vision board:** Collate images that inspire you and create a vision board. Having a visual representation of your creative goals can keep you motivated and remind you of the style and emotions you aim to convey through your photography.

5. **Embrace post-processing:** Creative visualization doesn't end when you click the shutter. Take time to explore different post-processing techniques and visualize how they can enhance your images. Experiment with color grading, retouching, and other adjustments to bring your creative vision to life.

Mastering creative visualization is a transformative experience for photographers. Through this process, you will gain a deeper understanding of your own artistic voice and create images that truly resonate with your audience.

Follow in the footsteps of Rick Sammon and unlock the power of creative visualization for your photography. With practice and dedication, you can elevate your skills and capture moments that tell compelling stories and evoke powerful emotions.



Rick Sammon's Creative Visualization for Photographers: Composition, exposure, lighting, learning, experimenting, setting goals, motivation and more by Rick Sammon ([Print Replica] Kindle Edition)

★★★★☆ 4.5 out of 5

Language : English

File size : 54703 KB

Screen Reader : Supported

Print length : 312 pages



The difference between seeing and looking is essential—much like the difference, in music, between hearing and listening. In Creative Visualization, master photographer, photo educator and photo instructor Rick Sammon presents his

proven methodology for creative digital photography. His signature inspiring and motivating approach opens creative avenues for photographers in a variety of genres.

With easy-to-follow examples, Sammon shows you how simple changes—with visualization, composition, post-processing, and more—can mean the difference between a snapshot and a great shot. This book, illustrated with more than 300 of Rick's photographs, includes invaluable information about exposure, composition, subject choice, lighting, mood, and depth.

In the Food for Thought section, Rick offers guidelines for setting goals, getting motivated, connecting with a subject, learning, painting with light, thinking like a painter and more. In Develop Your Creative Vision, Rick takes you on an exploration of composition, exposure, making images with impact, creating a mood, altering reality, and pursuing your passion. Corrective and creative image processing techniques, as well as HDR, EDR, panoramas and black-and-white imaging, are covered in the Image Processing Specialties section.

Rick also shares a chapter on self-assignments – photo challenges – that you can use to expand your photographic horizons.

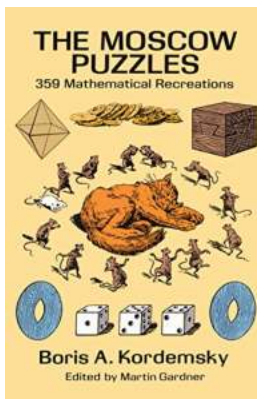
- Canon Explorer of Light and master photographer Rick Sammon shares the secrets behind learning to see photographically, to make the necessary changes that will have a noticeable impact on your photographs
- Includes easy-to-follow instruction for post-processing techniques in Lightroom and Photoshop. Tips for making the best HDR and EDR images are also included, as well as illustrations of how plug-ins can help photographers awaken the artist within.

- Uses clear, visual examples of "photo failures" photographs side-by-side with successful ones, outlining the small, but important changes—to composition, framing, exposure, etc.—that can immediately make a significant difference



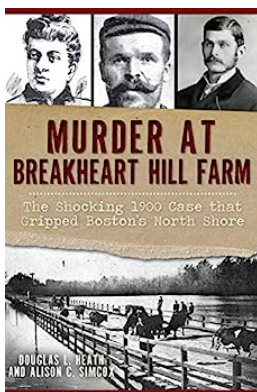
Don't Get Screwed: How To Protect Yourself As An Independent Musician

If you are an independent musician trying to make a living out of your craft, you know how tough the industry can be. From negotiating contracts to dealing with copyright...



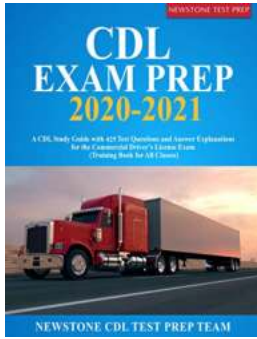
Unleash Your Mind with The Moscow Puzzles: 359 Mathematical Recreations by Dover Recreational Math!

Are you tired of mindless scrolling through social media feeds, looking for something that will truly engage and stimulate your brain? Look no further! Introducing The Moscow...



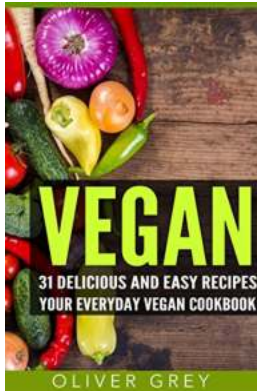
Murder At Breakheart Hill Farm: A Gripping Tale of Mystery and Intrigue

When the sun sets over Breakheart Hill Farm, a place full of charm and tranquility, no one could anticipate the dark secrets that lie hidden within its picturesque...



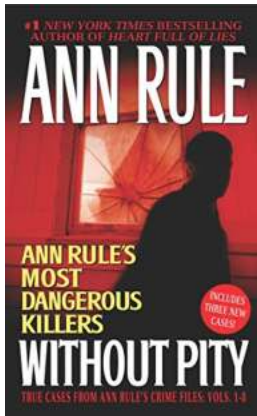
CDL Study Guide with 425 Test Questions and Answer Explanations

The world of commercial driving offers great opportunities for those seeking a rewarding career on the road. To become a professional commercial driver, one essential step is...



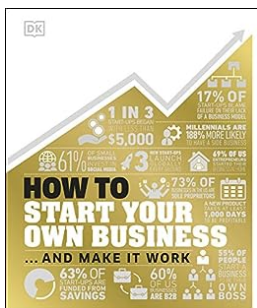
31 Delicious And Easy Recipes Your Everyday Vegan Cookbook Vegan For Beginners

Welcome to the wonderful world of vegan cooking! Whether you are a seasoned vegan or just starting your journey towards a plant-based lifestyle, having a reliable...



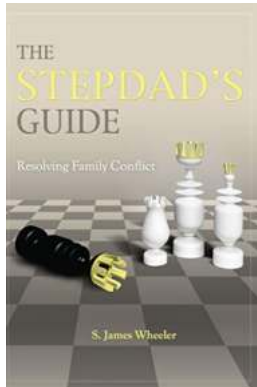
Without Pity Ann Rule Most Dangerous Killers

Ann Rule is widely regarded as one of the most prominent true crime authors of all time. With her meticulous research and compelling storytelling, she has...



How To Start Your Own Business - The Ultimate Guide

Are you tired of working for someone else? Do you dream of being your own boss and pursuing your passions? Starting your own business can be an exciting and rewarding...



The Stepdad Guide Resolving Family Conflict: Creating Harmony in Your Blended Family

In today's modern society, blended families are becoming increasingly common. With divorce rates on the rise, many individuals find themselves stepping into the role of a...