

# Stand Out With Your Resume, Interviews, and LinkedIn

Are you tired of getting lost in a sea of resumes? Do you dread preparing for interviews? Is your LinkedIn profile just another drop in the professional networking ocean? It's time to break free from the crowd and make a lasting impression. Here's how you can stand out with your resume, interviews, and LinkedIn profile.

## Mastering Your Resume

Your resume is your ticket to securing an interview and potentially landing your dream job. It's your opportunity to showcase your skills, qualifications, and experiences. But how can you make it stand out?

# MARISSA MAYER

Business Woman & Proud Geek

mmayer@yahoo-inc.com

https://marissamayr.tumblr.com

Sunnyvale, CA



## EXPERIENCE

### President & CEO

Yahoo!

07/2012 - Ongoing Sunnyvale, CA

- Led the \$4 billion acquisition of the company by Verizon
- Acquired Tumblr for \$1.1 billion and moved the company's blog there
- Got to \$1.6 billion in GAAP revenue in mobile, video, and social
- Tripled the company's mobile base to over 600 million active users

### Vice President of Location & Local Services

Google

10/2010 - 07/2012 Palo Alto, CA

- Positioned Google Maps as the world leader in maps and navigation

### Vice President of Search Products & UX

Google

2005 - 2010 Palo Alto, CA

### Product Manager & Technical UI Lead

Google

2001 - 2005 Palo Alto, CA

- Optimized usability on Google's homepage to the smallest detail

### Product Engineer

Google

1999 - 2001 Palo Alto, CA

- Joined the company as employee #20 and female employee #1

## EDUCATION

### M.S. in Computer Science

Stanford University

1997 - 1999

### B.S. in Symbolic Systems

Stanford University

1993 - 1997

## MOST PROUD OF



### Courage I had

to take a sinking ship and make it float



### Persistence & Loyalty

I showed through hard times at Yahoo following its acquisition



### Google's growth

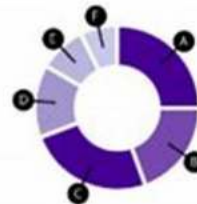
from 100k daily searches to 1 billion+



### Inspiring women in tech

by being the youngest CEO on Fortune's list of the 50 most powerful women

## MY TIME



- Spending time with my children
- Publicly resolving Yahoo! investor issues
- Showing Yahoo! employees their work has meaning
- Building a biz-dev strategy for Yahoo's future after the Verizon acquisition
- Serving on the boards of New York and San Francisco ballet companies
- Creating spreadsheets for my amazing cupcake recipes

## Power Your Hireability



250+ Skill Statements  
For Your  
Interviews ✓ Resume ✓ LinkedIn

Pooja Krishna & Aditi Tandon

## Power your Hireability: Stand out with your Resume, Interviews and LinkedIn

by Pooja Krishna (Kindle Edition)

★★★★★ 5 out of 5

Language : English

File size : 933 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled  
Print length : 53 pages  
Lending : Enabled



The first step is to tailor your resume to each job application. Take the time to research the company, understand their values and requirements, and align your resume accordingly. Highlight the skills and experiences that are most relevant to the position you're applying for.

Use action verbs and quantifiable achievements to demonstrate your impact in previous roles. Show, don't just tell, how you contributed to the success of a project or organization. This will make your resume more engaging and memorable.

Don't forget about the formatting. A clean and well-organized resume is more likely to catch the attention of hiring managers. Use bullet points, headings, and subheadings to create a clear structure. Keep the design simple and professional, allowing your content to shine.

## **Nailing the Interview**

Once you've secured an interview, it's time to prepare. Don't leave it all to chance. With some proper groundwork, you can make a lasting impression on your potential employer.

# INFLUENTIAL *phrases*

- Accelerated career track
- Action-oriented leader
- Aggressive turnaround leadership
- Award-winning pacesetter
- Best-in-class
- Change catalyst driving organizational transformation
- Change management
- Competitive market positioning
- Cultivator of strategic alliances
- Devoted people leader
- Diversity & inclusion
- Double-digit improvements
- Driving innovation
- Elite performer
- Entrepreneurial vision
- Executive leadership
- Fast-track promotion
- High-caliber
- Innovative growth strategist
- Lean manufacturing driver
- Organizational driver
- Outperformed market competition
- Passionate human resources trailblazer
- Peak performer
- Self-starter
- Six Sigma champion
- Start-up organizations
- Strategic planning & execution
- Strong communicator able to engage and influence diverse stakeholders
- Strong and sustainable gains
- Talent maximizer
- Visionary business leader
- World-class operations

[www.greatresumesfast.com](http://www.greatresumesfast.com)

Research the company inside out. Understand their mission, values, and culture. This will not only help you speak their language during the interview, but it will also demonstrate your genuine interest in the organization. Take note of any recent news or developments in the industry that might be relevant to your conversation.

Prepare answers to common interview questions and practice them. Rehearse your responses until they sound natural and authentic. Remember to frame your answers in a way that highlights your skills and experiences that are most relevant to the position.

Dressing appropriately is important. Research the company's dress code and aim to slightly elevate it. It's better to be slightly overdressed than underdressed. Make sure your appearance is tidy and professional. First impressions matter!

Lastly, don't forget to prepare questions to ask the interviewer. This shows your interest in the role and the company. It also gives you an opportunity to gather more information about the position or the company's future plans.

## **Revamping Your LinkedIn Profile**

Your LinkedIn profile is your online professional presence. It's where recruiters and potential employers go to learn more about you. But does your profile stand out?

# INFLUENTIAL *phrases*

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The first step is to ensure your profile is complete and up to date. Include a professional profile picture and a compelling headline that grabs attention. Use keywords in your summary and experience sections to optimize your profile for search engines.

Utilize the entire LinkedIn ecosystem. Create and share valuable content, join relevant groups, and engage with other professionals in your industry. This will

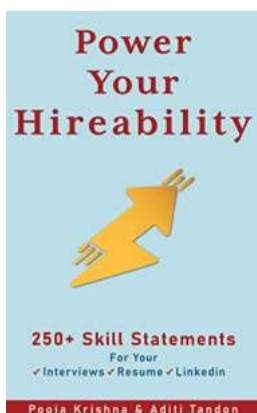
help you establish yourself as an expert in your field and make you more visible to potential employers.

Don't be afraid to ask for recommendations and endorsements from colleagues, supervisors, or clients. Positive social proof can go a long way in building credibility.

Lastly, don't neglect the power of networking. Connect with professionals in your industry, attend networking events, and engage in meaningful conversations. Building a strong network can open doors to new opportunities that you might not have otherwise come across.

To stand out in today's competitive job market, you need more than just a generic resume or a basic LinkedIn profile. You need to put in the effort to make yourself memorable and show your unique value.

By tailoring your resume, preparing for interviews, and revamping your LinkedIn profile, you can break free from the crowd and stand out from the competition. With a little extra effort and attention to detail, you'll be on your way to securing your dream job.



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How can you make a stand out impression with only a 1 page resume or a short interview? How do you cut through the noise on LinkedIn or keep the attention on a Zoom call?

**TURN YOUR ACCOMPLISHMENTS INTO ACTION STATEMENTS!**

Articulate your job skills impactfully, and outline your soft skills in clear and crisp ways. Saying "I'm a great communicator...or, I'm extremely creative " isn't adequate anymore, certainly not without context or proof.

Move away – and beyond – the bland and boring resume action verbs! With these done-for-you Skill Statements, you can easily highlight all your skills EXACTLY the way employers and clients want.

Yes, it is not an easy task to condense years of ideas, achievements or experience into a few words.

That's where this Book will help!

"In our work with hundreds of professionals and entrepreneurs, we realized that while they were great at their work, their achievements or interpersonal skills often didn't come through in the resume or interviews," share Pooja Krishna & Aditi Tandon, co-founders of Maroon Oak, a global Skills & Opportunities Platform.

"That's why this book works. You can get the best ideas for showing your work wins and soft skills in interviews, resumes, CVs, cover letters, even LinkedIn –



what to share and how to say it. All the homework & research done for you with high-quality Action Statements!"

What's inside the Power your Hireability Book?

Discover what companies want most and how to include them in your resume and interactions.

- The top 15 work, soft skills and personality traits the best brands and companies value.
- Over 250+ ready to use statements to use right away and customize your verbal and written communication
- The right resume keywords and sound-bites that work for leadership and mid-management roles or even if your resume shows limited experience
- Ways to define your current skills that are relevant to today's business environment – highly consumer driven, with a strong focus on upward growth.
- Pro tips to spotlight What you bring, How you work and Who you are
- Ideas to sharpen your interview skills with impactful communication
- Done-for-you statements to add/ strengthen your soft skills on your resume or LinkedIn Profile
- Importantly, resume skills examples that will look like they were written by you. In other words, clear and effective business English. (No crazy jargon here)

Is this book for you?

► Yes, if you're looking for new opportunities – as a professional in a competitive industry or an entrepreneur pitching new clients. (Think leadership, management, freelance, contract and remote roles).

▶ You want to instantly impress with your resume or cover letter, your LinkedIn profile. Or be memorable in your videos, even impress clients with your personality.

▶ You prefer to select from ready skill statements that work for your experience and personality. And then add to your regular resume and to customize for specific job applications.

Work with – and maximize – the soft skills list that hirers ACTUALLY seek!

We've used REAL, RELEVANT DATA!

Yes, from top companies that are actually hiring and looking for these skill-sets, with a 3-pronged approach.

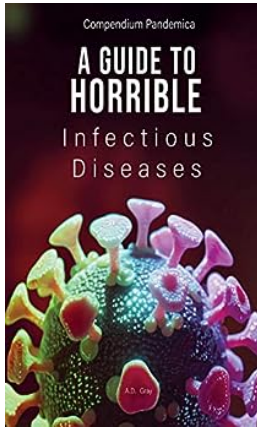
E.g. Did you know that a key skill that employers want to see on resumes and interview conversations is 'customer focus?'

1. Our team researched, gathered and curated data from hundreds of job postings from top companies that are actually hiring and looking for these skill-sets! So we know what works and which 'weasel words' to stay away from.

2. As the leading Opportunities Platform, we analysed job and pitch submissions to review actual examples. We also assessed interviews to glean the top talking points on skills.

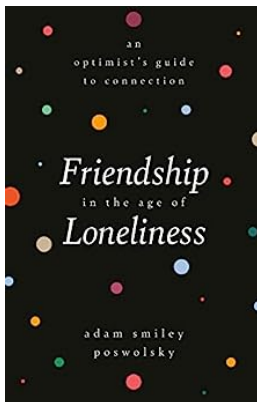
3. Finally, we evaluated the in-demand soft skills, in conversations with functional leaders and HR Managers.

Don't miss the opportunity to make an INSTANT IMPACT!



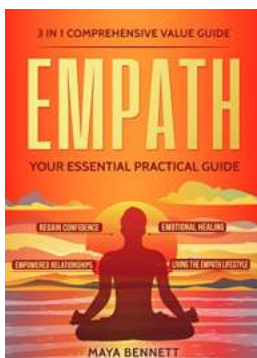
## The Ultimate Compendium Pandemica Guide To Horrible Infectious Diseases: Prepare Yourself!

Welcome to the Compendium Pandemica Guide To Horrible Infectious Diseases - your one-stop resource for all things related to the most dreadful diseases known to humankind....



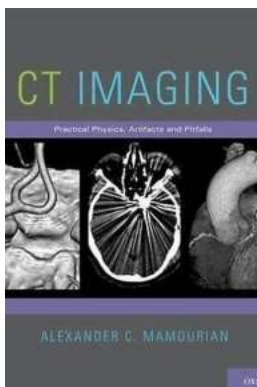
## An Optimist Guide To Connection: Unlocking the Power of Genuine Relationships

The Importance of Connection Connection is a fundamental aspect of the human experience. It is the thread that weaves through our lives, allowing us to form...



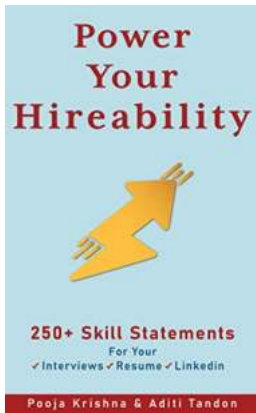
## In Comprehensive Value Guide: Your Essential Practical Guide To Regain

Are you feeling lost in your pursuit of success? Have you been searching for guidance to find the true value in your life? Look no further! This comprehensive value guide will...



## Ct Imaging Practical Physics Artifacts And Pitfalls

Are you fascinated by the world of Computed Tomography (CT) imaging? Do you want to dive deep into the practical physics, artifacts, and pitfalls associated with this...



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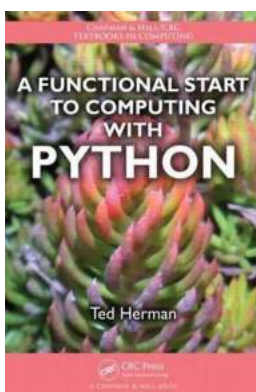
## Five Powerful Steps To Snap Out Of Your Pain, Find Your True Self, And Make Your Life Extraordinary

Are you feeling stuck in your life? Do you find yourself consumed by pain and struggling to find your true self? It's time to break free from the chains that are holding you...



## Discover the Captivating Beauty of The Sunlight On The Garden

Welcome to a world of enchantment and tranquility, where nature unveils its mesmerizing wonders. The Sunlight On The Garden is an ethereal haven filled with blissful moments...



## The Functional Start to Computing with Python: A Guide by Chapman & Hall/CRC Textbooks

Are you interested in diving into the world of programming with Python? Look no further! In this comprehensive guide, we will explore the benefits of...

