

# The 73 Rules of Influencing the Interview using Psychology, NLP, and Hypnotic

Job interviews are an integral part of the hiring process and can often prove to be nerve-wracking experiences for candidates. The pressure of making a good first impression, answering tricky questions, and standing out from the competition can be overwhelming. However, by employing techniques from psychology, NLP (Neuro-Linguistic Programming), and even hypnotic persuasion, you can significantly increase your chances of acing your next interview.

## What is Influencing?

Influencing is the art of gaining control over others' thought processes and decisions by using various techniques, including manipulation, persuasion, and subconscious triggers. When applied appropriately during an interview, influencing can help you steer the conversation in your favor, create a positive impression, and ultimately secure the job offer.

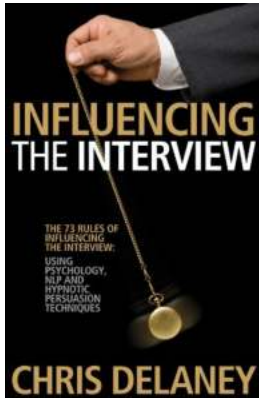
## Why Psychology Matters in Interviews?

Understanding human psychology can provide valuable insights into how interviewers think and what factors influence their decision-making process. By using psychological techniques, you can position yourself as a desirable candidate, effectively communicate your strengths, and create a lasting positive impression.

### **The 73 Rules of Influencing the Interview using Psychology, NLP and Hypnotic Persuasion**

**Techniques** by Chris Delaney (Kindle Edition)

★★★★☆ 4.1 out of 5



## Applying NLP Techniques

Neuro-Linguistic Programming (NLP) is a powerful tool that helps individuals understand how language and communication influence the human mind. By utilizing NLP techniques during an interview, you can enhance your persuasion skills and establish a strong connection with your interviewer.

## The Power of Hypnotic Persuasion

Hypnotic persuasion involves using language patterns, tonality, and body language to induce a trance-like state in the listener. While it may sound unconventional, incorporating hypnotic techniques subtly can have a profound impact on the outcome of an interview.

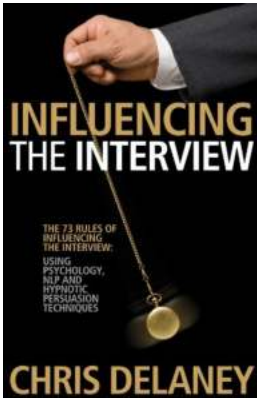
## The 73 Rules of Influencing the Interview

1. Research the company thoroughly: Demonstrating industry knowledge shows your dedication and interest in the role.
2. Dress to impress: Dress professionally to create a positive visual impact on the interviewer.

3. Maintain confident body language: Keep your posture upright, avoid fidgeting, and maintain eye contact throughout the interview.
4. Use effective non-verbal cues: Smile, nod, and mirror the interviewer's body language to establish rapport.
5. Develop a compelling elevator pitch: Prepare a concise and impactful to grab the interviewer's attention from the start.
6. Highlight your accomplishments: Showcase your achievements and how they align with the company's goals.
7. Use storytelling techniques: Craft compelling stories that showcase your skills and experiences.
8. Active listening: Pay attention to the interviewer's questions and respond effectively.
9. Utilize strategic pauses: Strategically pause before answering difficult questions to demonstrate thoughtfulness.
10. Effective use of voice: Modulate your voice to convey confidence, enthusiasm, and credibility.

These are just a few of the rules to help you influence the interview using psychology, NLP, and hypnotic techniques. To read the complete list of the 73 rules and unlock your interview success, visit our website now!

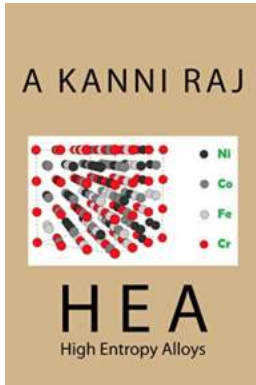
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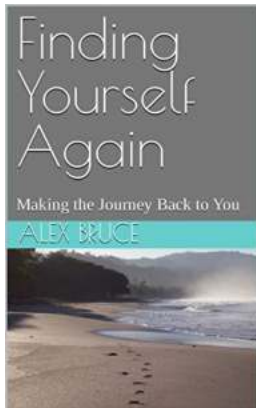


Competition for jobs is at an all time high, with rivalry for positions coming from across the globe. The recent recession has put a demand on all job opportunities with an average of over 300 applicants applying for each advertised vacancy. Experienced applicants are missing out on job offers for positions they have been working in for years, because they don't know the new rules of job interviews. The successful employee has to stand out from the crowd, offer something unique and to learn how to influence and manipulate the interview. This book isn't for the faint hearted, the 73 rules to influence the interview have taken the best from psychology, NLP and uncovered the secrets that master influencers, successful pick-up artists, powerful business leaders and notorious con artists use to get whatever they desire. We have taken the best of what these manipulators can offer and made it relevant to the job interview, increasing your chances of securing the job you want. Chris Delaney a Careers Advisor and Hypnotherapist, reveals how to succeed in these competitive times, breaking down how to influence the interview into 73 rules. A mixture of stories, anecdotes, step by step techniques and psychology experiments explained, makes this book a fascinating read. While reading this guide you will see that the text embeds most of the 73 rules into your subconscious with minimum effort, to teach you how to influence the job interview.



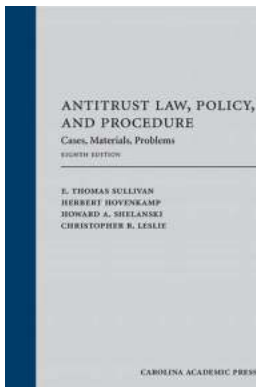
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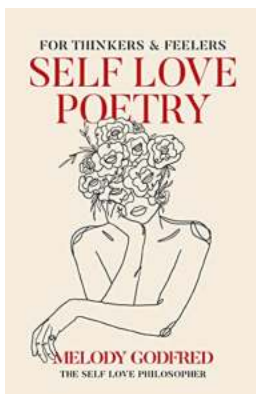
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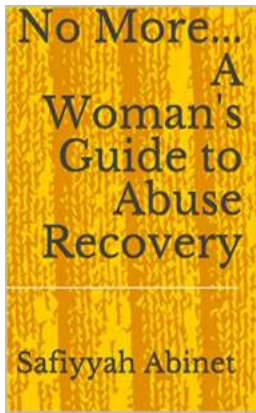
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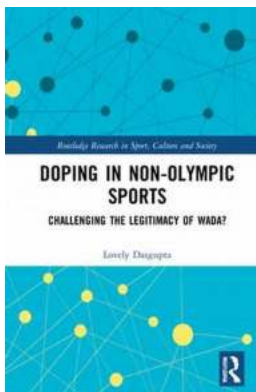
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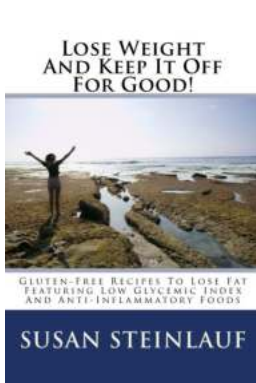
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