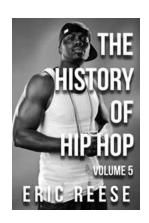
### The History Of Hip Hop Volume Five

Welcome to the fifth volume of "The History Of Hip Hop" series! In this installment, we will explore the evolution of hip-hop from the late 2000s to the early 2010s, a crucial period that witnessed the rise of new sub-genres, influential artists, and groundbreaking innovations.

Chapter 1: The Birth of Trap Music



### The History of Hip Hop: Volume Five

by Eric Reese (Kindle Edition)

**★** ★ ★ ★ 5 out of 5

Language : English File size : 1421 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled Print length : 87 pages Lending : Enabled



One significant development during this era was the emergence of trap music. Originating from the Southern United States, trap music introduced a darker and more aggressive sound to hip-hop. Artists like T.I., Gucci Mane, and Young Jeezy popularized the distinctive trap beats and lyrical themes centered around street life and drug culture.

#### Chapter 2: The Rise of SoundCloud Rap

Another phenomenon that took the hip-hop world by storm was the rise of SoundCloud rap. Platforms like SoundCloud provided aspiring artists an accessible avenue to showcase their music, leading to the breakthrough of talents such as Lil Uzi Vert, XXXTentacion, and Lil Pump. These artists brought a fresh and unconventional approach, blending rap with elements of punk, emo, and trap beats.

#### Chapter 3: The Influence of Kanye West

No discussion of this period would be complete without mentioning the immense influence of Kanye West. Known for his boundary-pushing creativity, West released several critically acclaimed albums during this time, including "My Beautiful Dark Twisted Fantasy" and "Yeezus." He challenged traditional hip-hop norms and embraced various genres, paving the way for the experimentation and genre-bending that would become commonplace in later years.

### Chapter 4: The Impact of Drake

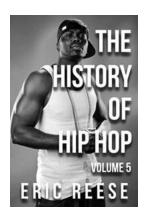
Drake also played a pivotal role in the evolution of hip-hop during this period. With his unique blend of rap and R&B, he achieved massive commercial success and solidified himself as one of the most influential artists of the time. Drake's introspective lyrics and emotional vulnerability resonated with a wide audience, establishing a new paradigm for hip-hop expression.

### Chapter 5: The Rise of Female Rappers

A notable development during this era was the increased visibility and recognition of female rappers. Artists like Nicki Minaj, Cardi B, and Megan Thee Stallion

shattered stereotypes and achieved immense success in a male-dominated industry. Their contributions not only empowered women within hip-hop but also paved the way for greater inclusivity and diversity in the genre.

The late 2000s to early 2010s witnessed a remarkable evolution in hip-hop. From the birth of trap music and the rise of SoundCloud rap to the impact of trailblazing artists like Kanye West and Drake, this era laid the foundation for the genre's ongoing growth and expansion. Furthermore, the visibility of female rappers opened doors for new perspectives and contributed to a more inclusive hip-hop culture. As we move forward, it is essential to recognize and appreciate the historical significance of this period in shaping the music we know and love today.



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The only Hip Hop Book Series that explains the culture fully in the fewest words!

\*\*\* Author of "Rapper's Delight" essay currently archived at the Library of Congress \*\*\*

\*\*\* Guest speaker of BBC2 Radio "Rapper's Delight 40th Anniversary" by DJ
Trevor Nelson - September 2019 \*\*\*

Whether you are a fan of hip hop or you are just curious about it, you will not have to look further after finding Eric Reese's The History of Hip Hop. This concise but in-depth book explores all the distinguishing traits of what is not only a genre of music but a lifestyle. Reese traces the history of hip hop from its beginnings in the 1970s and reveals how it changed in the next decades until it became a worldwide phenomenon. The author gives attention to the influence of hip hop at every level, including art and fashion. He also makes valuable considerations about its originality in comparison with other genres.

From the pages of The History of Hip Hop, you will realize the impact hip hop has on our society. Reese explains every aspect of its powerful influence and considers it not only as a musical genre but as a way of living. I like that after exploring the origins of hip hop and its meaning for African Americans, Reese included references to its worldwide presence. It shows its importance better than anything else. Reese's style is essential and clear. He does not linger on long and superfluous dissertations, but he goes straight to the point and enlightens the key concepts with clarity. At the end of The History of Hip Hop, you can be sure you will have all the elements to understand hip hop. You will also know what sets it apart from other musical genres. In short, you will have a clear picture in your mind, and you will be able to understand hip hop better. - Reviewed By Astrid lustulin for Readers' Favorite

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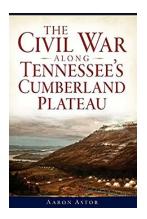
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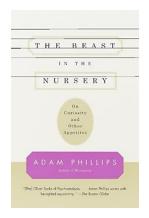
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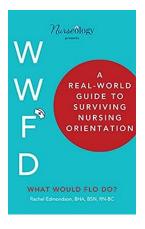
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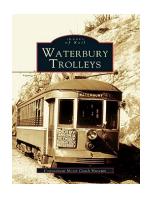
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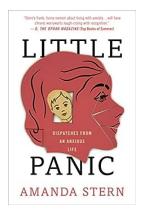
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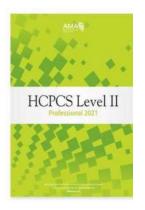
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